

**THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. If you are in any doubt as to the action you should take, you are recommended to take immediate action to seek your own personal financial advice from your stockbroker, bank manager, solicitor, accountant or other independent financial adviser, duly authorised under the Financial Services and Markets Act 2000, who specialises in advising on the acquisition of shares and other securities.**

If you have sold or transferred all of your shares in the Company, this document and the enclosed Form of Proxy should be passed to the person through whom the sale or transfer was effected for transmission to the purchaser or transferee.

**This document should be read as a whole. Your attention is drawn to the letter from the Chairman which is set out on page 3 of this document and which recommends you to vote in favour of the Resolution to be proposed at the Extraordinary General Meeting referred to below.**

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# **Sirdar PLC**

*(Registered in England and Wales with number 00526657)*

## **Change of name to AIREA plc**

and

## **Notice of Extraordinary General Meeting**

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The Directors, whose names appear on page 3 of this document, accept responsibility for the information contained in this document. To the best of the knowledge and belief of the Directors (who have taken all reasonable care to ensure that such is the case) the information contained in this document is in accordance with the facts and does not omit anything likely to affect the import of such information.

Brewin Dolphin, which is a member of the London Stock Exchange and is regulated by the Financial Services Authority, is acting for Sirdar and no one else, and will not be responsible to anyone other than Sirdar for providing the protections afforded to customers of Brewin Dolphin or for providing advice in relation to the matters described in this document.

Notice of an Extraordinary General Meeting of the Company to be held at the offices of the Company's advisers, Brewin Dolphin, 34 Lisbon Street, Leeds, LS1 4LX at 2.00 pm on 11 December 2007 is set out at the end of this document. To be valid, Forms of Proxy for use at the meeting must be completed and returned as soon as possible to the Company's registrars, Capita Registrars, Proxy Department, PO Box 25, Beckenham, BR3 4BR and, in any event, so as to arrive no later than 2.00 pm on 9 December 2007.

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### EXPECTED TIMETABLE OF EVENTS

Latest time and date for receipt of Forms of Proxy	2.00 pm on 9 December 2007
Extraordinary General Meeting	2.00 pm on 11 December 2007
Change of name effective	12 December 2007

### DEFINITIONS

In this document, unless the context requires otherwise, the following expressions bear the following meanings:

“the Board” or “the Directors”	the directors of the Company, whose names are set out on page 3 of this document
“Brewin Dolphin”	Brewin Dolphin Limited
“the Company” or “Sirdar”	Sirdar PLC
“the Extraordinary General Meeting” or “the EGM”	the extraordinary general meeting of the Company to be held at the offices of Brewin Dolphin, 34 Lisbon Street, Leeds, LS1 4LX at 2.00 pm on 11 December 2007
“the Form of Proxy”	the form of proxy for use at the EGM
“Ordinary Shares”	ordinary shares of 25 pence each in the capital of the Company
“the Resolution”	the special resolution to approve the change of name as set out in the notice of EGM
“Shareholders”	holders of Ordinary Shares

## Sirdar PLC

(Registered in England and Wales with number 00526657)

### Directors:

Richard Bagnall Vernon (Chairman)\*  
Steven Richard Harrison (Chief Operating Officer)  
Kevin Francis Henry (Group Finance Director)  
Carolyn Jane Tobin\*

### Registered Office:

Flanshaw Lane  
Alverthorpe  
Wakefield  
West Yorkshire  
WF2 9ND

\*non executive

16 November 2007

*To the holders of Ordinary Shares*

Dear Shareholder,

### **PROPOSED CHANGE OF NAME TO AIREA plc**

#### **Introduction**

In the announcement dated 5 November 2007 regarding the disposal of Sirdar Spinning Limited to Sirdar Holdings Limited, it was stated that the terms of the disposal require the Company to change its name within three months of the date of the disposal. As a result of this, the Directors have decided to recommend to shareholders that the Company changes its name to AIREA plc. Under the Companies Act 1985 and the Company's Articles of Association, a change of name requires the passing of a special resolution of shareholders at an extraordinary general meeting.

#### **Background to and reasons for a change of name**

The decision was made to change the name of the Company to AIREA plc because the Directors feel that the name reflects the core business of the Company, floor coverings, has a relationship with space and is fresh, modern and timeless.

#### **Extraordinary General Meeting**

You will find set out at the end of this document a notice convening an EGM of the Company to be held at the offices of Brewin Dolphin, 34 Lisbon Street, Leeds, LS1 4LX at 2.00 pm on 11 December 2007. At the EGM, a special resolution will be proposed to approve the proposal to change the name of the Company to AIREA plc. The approval of 75 percent of the Shareholders voting at the EGM, in person or by proxy, must be obtained for the Resolution to be passed.

#### **Action to be taken**

You are requested to complete and sign the enclosed Form of Proxy for use at the EGM and to return it to the Company's registrars, Capita Registrars, Proxy Department, PO Box 25, Beckenham, BR3 4BR, so as to arrive as soon as possible and, in any event, not later than 2.00 pm on 9 December 2007. Completion and return of a Form of Proxy will not prevent you from attending and voting at the meeting in person should you wish to do so.

#### **Recommendation**

**The Board is of the opinion that the proposal to change the name of the Company is in the best interests of Shareholders as a whole. Accordingly, the Board unanimously recommends that Shareholders vote in favour of the Resolution to be proposed at the EGM, as they intend to do in respect of their own shareholdings.**

Yours sincerely

**Richard B Vernon**  
Chairman

## **Sirdar PLC**

### **Notice of Extraordinary General Meeting**

Notice is hereby given that an extraordinary general meeting of Sirdar PLC will be held at the offices of Brewin Dolphin, 34 Lisbon Street, Leeds, LS1 4LX at 2.00 pm on 11 December 2007 at which the following resolution will be proposed as a special resolution:

#### **SPECIAL RESOLUTION**

THAT:

- the name of the Company be changed to AIREA plc

*By Order of the Board*

**Kevin F Henry**

Secretary

*Registered office:*

Flanshaw Lane  
Alverthorpe  
Wakefield  
West Yorkshire  
WF2 9ND

Dated 16 November 2007

#### **Notes:**

1. A member entitled to attend and vote at the meeting is also entitled to appoint one or more proxies to attend and vote instead of him/her. The proxy need not be a member of the Company. Completion and return of a Form of Proxy will not prevent a member from attending and voting at the meeting in person should he/she wish to do so.
2. A Form of Proxy is provided with this notice and instructions for use are shown thereon. To be effective, the completed Form of Proxy must be deposited with the Company's registrars, Capita Registrars, Proxy Department, PO Box 25, Beckenham BR3 4BR no later than 48 hours before the commencement of the meeting.
3. Only those holders of Ordinary Shares registered in the register of members of the Company at 2.00 pm on the date which is two days prior to the meeting or any adjournment of it shall be entitled to attend and vote at the meeting or adjourned meeting. Entries on the register of members after 2.00 pm on that date shall be disregarded in determining the rights of any person to attend or vote at the meeting.
4. In the case of joint holders, the signature of only one of the joint holders is required on the Form of Proxy but the vote of the first named on the register of members of the Company will be accepted to the exclusion of the other joint holders.
5. CREST users should note that they can lodge their proxy votes for the meeting through the CREST Proxy Voting System. For further instructions, users should refer to the CREST user manual. Any CREST sponsored member should contact their CREST sponsor.